

THE LANCASTER
CHAMBER'S
CAPITAL CAMPAIGN



COMMENTS FROM OUR COLLABORATING PARTNERS



From our view specifically, being in the core of the downtown as a City-focused organization gives us a great company headquarters ... in particular for our constituents within the Downtown Investment District. Our floor plan's commitment to meetup space and the Business Center overall, say to the business community "get here and get something unique accomplished."

And, with our Ambassadors headquartered downtown, efficiency is boosted.

It's important to note that we are culturally ready to room together! There have been instances in other communities where the hope is that the brick and mortar cohabitating will give birth to a culture ... and it won't. The time we've spent over the past several years on collaboration will now be rewarded in the building, not hoped for.



We're excited about the opportunity to be a part of a culture of collaboration with all the partners. Because LL is the organization that helps connect people to the community, it will benefit us

greatly to have so many people who are "experts" close by. LL will be able to tap into the knowledge about all that is happening in Lancaster County. The flowing of ideas and chats in the staff café will make LL an even better program.

And we'll be able to maximize resources with shared services however that may look. We'll be more visible to key community organizations that can use us as a resource for community education and employee retention efforts. Plus, they'll have a greater opportunity to meet the LL class members, thus being able to use them as resources, get them involved in community efforts, use their expertise and their enthusiasm.



Organizationally, the space as designed will significantly improve our internal team orientation – a huge need for us and one that will improve our internal efficiency quite significantly. Additionally, we anticipate the proposed more open concept and more flexible meeting

spaces will be well received by prospects and clients of both organizations, presenting a much more modern, professional atmosphere. We currently have many meetings offsite (which also has an impact on our budget) from our board meetings to client interactions, in part because of the current quality of the space and also because of the limitations of the meeting rooms. We anticipate that changing as we will want to welcome people into the building.

From a collaborative standpoint, we are genuinely excited to share space with our key partners. The ability to connect informally and randomly is significant in terms of sharing information, brainstorming ideas and moving initiatives and projects forward.

We also expect to leverage the Business Center – though in ways that are less clear at the moment but still exciting. Knowing that the goal is for that physical space to be heavily programmed presents two opportunities for us: enhanced networking and also our own professional development.



We're very excited to be part of this collaborative effort, and believe that the new building should be viewed as a

symbol of the commitment of all of our organizations to the community and in particular, Downtown Lancaster. Although our organizations have a long history of serving our community, the features of the building demonstrate our desire to continue to move forward and embrace the future. Its design presents a fresh vision of our organizations.

Additionally, the space is designed to better meet the needs of our organizations and today's workforce. The plethora of meeting options and the welcoming atmosphere should continue to bring in folks to our events.



THE FOUNDATION OF THE LANCASTER CHAMBER

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